



BECLE S.A.B. de C.V. Announces Second Quarter 2017 Earnings Conference Call and Webcast

Mexico City, Mexico, July 14, 2017 /BUSINESSWIRE/ -- BECLE S.A.B. de C.V. (“Cuervo”, “BECLE” or the “Company”) (BMV: CUERVO) today announced that it will release its second quarter 2017 results after the market close on Monday, July 24, 2017. This release will be followed by a conference call for investors at 8:00 a.m. Central Time (9:00 a.m. Eastern Time) on Tuesday, July 25, 2017, to discuss the Company’s second quarter 2017 results. Interested parties may also listen to a simultaneous webcast of the conference call by logging on and registering directly at <http://public.viavid.com/index.php?id=125380> or www.ircuervo.com.

Second Quarter 2017 Earnings Conference Call Details

Date: Tuesday, July 25, 2017

Time: 8:00 a.m. Central Time (9:00 a.m. Eastern Time)

Dial-In:

Mexico Toll-free	001 800 514 1067
Mexico City Local	+52 55 4777 2674
U.S. Toll-free	1-800-946-0706
Toll/International	1-719-325-4818
U.K. Toll-free	0 800 404 7655
U.K. London Local	+44 (0) 20 8150 0794

Conference ID: 2754138

Webcast: <http://public.viavid.com/index.php?id=125380> or www.ircuervo.com

*Those participating via the webcast will be unable to participate in live Q&A

For those unable to participate during the live broadcast, a replay of the webcast will be available for approximately 30 days following the call.

About the Company

BECLE, S.A.B. de C.V. is a globally renowned Company in the spirits industry and the world’s largest producer of tequila. Its extraordinary portfolio of over 30 spirit brands, some of them owned, some of them agency brands distributed only in Mexico, has been developed throughout the years to participate in key categories with high growth perspective, serving the world’s most

relevant alcoholic beverage markets and attending key consumer preferences and tendencies. The portfolio strength of Cuervo is based in the profound legacy of its iconic brands internally developed as Jose Cuervo®, combined with complementary acquisitions such as Three Olives®, Hangar 1®, Stranahan's®, Bushmills® or Boodles®, as well as a key focus on innovation, that during the years has helped Cuervo to internally develop renowned brands such as 1800®, Maestro Tequilero®, Maestro Tequilero® Dobel®, Centenario®, Kraken®, Jose Cuervo® Margaritas and B:oot®, among Cuervo's brands, some of them are sold and distributed in more than 85 countries.

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