

Terms and Conditions

a. Every use of this website is subject to the condition that you are of legal age in the country from which you access this website, as well as to the acceptance of these terms and conditions and the acceptance to the privacy notice displayed in it.

We reserve the right to amend at any moment, in our sole discretion, the terms and conditions, as well as the privacy notice attached herein. You are responsible to stay informed of the current terms and conditions and of the privacy notice that you will be able to consult in this web page. The amendments to these terms and conditions and to the privacy notice will be in force from the moment they are included in this document or displayed in the website.

b. All information and materials in this website are protected by intellectual property laws and other laws; so it is forbidden to copy, reproduce, distribute, re-publish, charge, post, share or transfer its content in any form, without the previous written consent of the right holder of the intellectual property rights related to it. Casa Cuervo, S.A. de C.V., hereinafter CUERVO, an affiliated company of the company Becle, S.A.B. de C.V., (hereinafter BECLE) that jointly with its subsidiary will be referred to as BECLE & CIAS, and that CUERVO and some of BECLE's subsidiaries abroad, are licensees and/or authorized distributors of all the trademarks in this web site and of all intellectual property rights related to them. The intellectual property rights on the trademarks belong exclusively to each of their owners.

c. The materials in this web site are offered exclusively for legitimate, commercial and informational purposes.

d. This website may identify your location, record your name, your e-mail address (e-mail), as well as your telephone number at the moment you access the Contact Section at www.ircuervo.com. It may also contain press releases (a.k.a. press bulletins) and information produced by financial analysts for informational purposes only. The use of the information contained in the press bulletins, as well as the information produced by the financial analysts, is not endorsed by BECLE & CIAS and its use is at your own risk, as they are independent to BECLE & CIAS, so the latter takes no responsibility for the opinions, information and advice that such analysts may give you.

It is important for you to know, that the press bulletins displayed in this web page may contain unaudited information. All the figures contained in the releases and statements are taken from the Interim Consolidated Financial Statements of the Company to the end of the closing of each quarter and are prepared in accordance with the International Financial Reporting Standards (IFRS).

Although we are committed to answering your questions and other requests, whether sent by e-mail or through the "Contact" section of this web page or otherwise, we are not legally bound to do so, nor to keep the messages you send and we are entitled to dispose of them or delete them at any moment at our own discretion.

e. BECLE & CIAS shall not be liable for any kind of loss, injury, claim, liability or damage of any kind, whether incidental, contingent, special or consequential damages, related to the use, access or inability to use this website and/or the materials in this website. The materials in this website are provided “as is” without warranty of any kind, either expressed or implied.

f. We may restrict, suspend or terminate your access to this website at any time if we consider that you have breached any of these terms and conditions. Such restriction, suspension or termination will be without prejudice to any other rights that we may exercise regarding the above referenced breach to these terms and conditions.

g. We respect the intellectual property of others and we demand that the users of this website respect ours.

USE OF THE INFORMATION

BECLE & CIAS are committed to protect the information they obtain through this website (www.ircuervo.com), in accordance with the Privacy Notice displayed in this website.

We send e-mail responses to the e-mails we receive from you, as well as from other users.

This website may contain links, recommendations or references to external web sites that are not managed or controlled by us. We encourage you to read the terms and conditions of such websites before you access them, as BECLE & CIAS assume no responsibility or liability for their content or the collection of your information.

By using this website, you state: (a) you are of legal age; and (b) you accept these terms and conditions; and (c) you have read and are aware of the Privacy Notice displayed in this website. If you disagree with any of these terms and conditions or with the Privacy Notice, we encourage you not to use and leave this website.

If you have questions or concerns related to these terms and conditions, please send us an e-mail message to:

Contact:

Data Protection Office
avisodeprivacidad@cuervo.com.mx

Important Note: The laws and regulations that govern this website are those of Mexico, even though this site can be accessed worldwide; its content is owned by BECLE & CIAS © 2019.

Privacy Notice

Becle, S.A.B. de C.V. (hereinafter BECLE) with an address at Guillermo González Camarena No. 800, Piso 4, Colonia Santa Fe, Alcaldía Álvaro Obregón, c.p. 01210, Mexico City, in full adherence to the provisions foreseen in the Mexican “Ley Federal de Protección de Datos Personales en Posesión de los Particulares” (Federal Act to Protect Personal Data in Possession of Individuals) and its Regulation (hereinafter the Law), Informs you that BECLE is responsible for the use, treatment and protection of the personal data you share with us:

Which personal data we obtain and use?

To Access this web page, as well as to obtain information through the section “Contact” of these Terms and Conditions in the web page ircuervo.com, BECLE will collect and use your personal data consisting of your name, e-mail, telephone number, location (geo-localization) and any other information you share with us through the above referenced section.

For what Purpose we use your personal data?

BECLE seeks to have a clear and active communication with the users of this website, and in order achieve the above, BECLE informs you that it will use your personal data for the following purposes:

a) PRIMARY PURPOSES:

- Inform public investors, current or potential analyst communities, as well as any third parties the financial and operating results, as well as relevant information that BECLE may disclose.
- Clarify doubts, answer questions, comments and resolve complaints, prioritizing the information posted in the website.

b) SECONDARY PURPOSES

- Identify you within your session in our website.
- Identify the exact location (geo-localization) of the users of this website.
- Include you at your request, in the distribution lists, with the purpose to send you invites to the conference calls in which we disclose and explain our quarterly reports, as well as to send you press bulletins that refer to relevant events.

How do we restrict and protect your personal data?

BECLE is responsible for the Personal Data it gathers, and process the same in accordance with the principles of lawfulness, consent, information, quality, finality, loyalty, proportionality and responsibility, based on the “Ley Federal de Protección de Datos Personales en Posesión de los Particulares” (Federal Act to Protect Personal Data in Possession of Individuals) and its Regulation (hereinafter the Law).

To prevent a non-authorized access of your personal data and in order to assure that the information is used for the purposes referred to in this Privacy Notice, BECLE has implemented physical, technical and administrative security measures to avoid the unauthorized disclosure of your personal data and allowing us to properly process them. The above referred procedures are constantly screened and updated by BECLE.

If a security breach occurs at any stage of the processing of your personal data, BECLE will let you know immediately via e-mail or via other means of communication, in order that you can take the appropriate measures to safeguard your rights. (It is understood that Responsible is the company that decides on the processing of your personal data).

With whom will we share your personal information and with which purpose?

BECLE shall refrain from selling, leasing or in any other way transferring your personal data with third parties, except for the personal data which is strictly necessary to transfer to our holding company or with our affiliated, subsidiary or related companies or with third parties with which services are used to fulfill the purposes of this Privacy Notice.

How can you exercise your ARCO rights and your right to withdraw consent?

You have at every moment the right to Access your personal data; the right to have inaccurate data Rectified; the right to Cancel them when they are excessive or unnecessary and the right to Oppose to specific purposes in connection with the processing of your personal data made by BECLE (ARCO rights); as well as to exercise the right to withdraw your consent in those cases in which such request is appropriate, based on legal provisions.

To (a) exercise any of the ARCO rights; (b) exercise the right to withdraw consent; and (c) to ask for the information needed for the above purposes, you shall send your request to the following e-mail addresses: avisodeprivacidad@cuervo.com.mx y/o ir@cuervo.com.mx, and you will receive an application form that you will have to fill in and return to the above e-mail addresses.

BECLE has made available the process by which you can exercise your ARCO rights and the right to withdraw your consent in the following website: www.cuervoavisodeprivacidad.com.mx

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Opt-Out-Cookies prevent the future obtention of your information when you visit this website. To prevent the obtention of information by Universal Analytics in different devices, you must activate the Opt-Out in all the devices used. If you click the Opt-Out-Cookie: the Google Analytics will be disabled.

How can you recognize the amendments to the PRIVACY NOTICE?

BEACLE reserves the right to amend this privacy notice, any changes will be posted in cuervoavisodeprivacidad.com.mx with reasonable time in advance to the implementation of such amendment.

I grant my consent so my personal data be processed in accordance with this privacy notice.

I accept and grant consent for the processing of my personal data for the PRIMARY AND SECONDARY PURPOSES referred to in a) and b) of the section "For what Purpose we use your personal data?" of this privacy notice.

Mexico City 2019