

BECLE, S.A.B. de C.V. announces fourth quarter 2020 unaudited financial results conference call and webcast schedule

Mexico City, Mexico, February 2nd, 2021 -- Becele, S.A.B. de C.V. ("Becele") (BMV: CUERVO*) today announced that it will release its fourth quarter 2020 unaudited financial results on Thursday, February 25th, 2021, before the market opens. The release will be followed by a conference call for investors at 9:00 a.m. Mexico City Time (10:00 a.m. E.T.) on Thursday, February 25, 2021, to discuss the aforementioned results. Interested parties may also listen to a simultaneous webcast* of the conference call by logging in and registering directly at: <http://public.viavid.com/index.php?id=143336> or www.becle.com.mx.

Fourth Quarter 2020 Unaudited Financial Results Conference Call and Webcast Details

Date: Thursday, February 25, 2021

Time: 9:00 a.m. Mexico City Time (10:00 a.m. E.T.)

Participants: Juan Domingo Beckmann (CEO)
Fernando Suárez (CFO)

Dial-in: Mexico Toll-free 01 800 522 0034
U.S. Toll-free 1-877-407-0792
Toll/International 1-201-689-8263

Conference ID: 13715883

Webcast: <http://public.viavid.com/index.php?id=143336> or www.becle.com.mx.

*Those joining via webcast will be unable to participate in the live Q&A

About Becele

Becele is a globally renowned company in the spirits industry and the world's largest producer of tequila. Its extraordinary portfolio of over 30 spirits brands, some of them owned, some of them agency brands distributed only in Mexico, has been developed throughout the years to participate in key categories with high growth potential, serving the world's most important alcoholic beverage markets and attending key consumer preferences and tendencies. Becele's portfolio strength is based on the profound legacy of its iconic internally developed brands such as Jose Cuervo®, combined with complementary acquisitions such as Three Olives®, Hangar 1®, Stranahan's®, Bushmills®, Pendleton® and Boodles®, as well as a relentless focus on innovation that over the years has created renowned brands such as 1800®, Maestro Dobel®, Centenario®, Kraken®, Jose Cuervo® Margaritas and B:oost®, among others. Becele's brands are sold and distributed in more than 85 countries.

Disclaimer

This press release contains certain forward-looking statements which are based on Becle's current expectations and observations. Actual results obtained may vary significantly from these estimates. The information related to future performance contained in this press release should be read jointly with the risks included in the "Risk Factors" section of the Annual Report filed with the Comision Nacional Bancaria y de Valores (Mexican National Banking and Securities Commission). This information, as well as future statements made by Becle or by any of its legal representatives, either in writing or verbally, may vary significantly from the actual results obtained. These forward-looking statements speak only as of the date on which they are made, and no assurance can be made as to the actual results obtained. Becle undertakes no obligation and does not intend to update or review any such forward-looking statements, whether as a result of new information, future developments or other related events.

Investor Relations:

Mariana Rojo
marojo@cuervo.com.mx

Alfredo Rubio
alrubio@cuervo.com.mx

Corporate Affairs:

Alfredo López
alopez@cuervo.com.mx