



Becle, S.A.B. de C.V. Board of Directors Member Nello Trevisan Retires

Mexico City, Mexico, March 21, 2018 -- Becle, S.A.B. de C.V. ("Becle" or the "Company") (BMV: CUERVO), under Mexican Securities Market Law article 50th paragraph I b), today announced the resignation of Mr. Nello Trevisan from his position on the Company's Board of Directors after 17 years of dedicated service. The resignation is effective March 21, 2018.

The Company wants to thank Mr. Trevisan for his unwavering commitment and support building a leading global spirits company, including several strategic acquisitions and the Company's successful initial public offering during his tenure.

About the Company

Becle, S.A.B. de C.V. is a globally renowned Company in the spirits industry and the world's largest producer of tequila. Its extraordinary portfolio of over 30 spirit brands, some of them owned, some of them agency brands distributed only in Mexico, has been developed throughout the years to participate in key categories with high growth perspective, serving the world's most relevant alcoholic beverage markets and attending key consumer preferences and tendencies. The portfolio strength of Becle is based in the profound legacy of its iconic brands internally developed as Jose Cuervo®, combined with complementary acquisitions such as Three Olives®, Hangar 1®, Stranahan's®, Bushmills® or Boodles®, as well as a key focus on innovation, that during the years has helped Becle to internally develop renowned brands such as 1800®, Maestro Tequilero®, Maestro Dobel®, Centenario®, Kraken®, Jose Cuervo® Margaritas and B:oot®, among Becle's brands, some of them are sold and distributed in more than 85 countries.

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